

QUANTOCK ORIENTEERS CLUB STRATEGY

Objective 1: To provide a regular programme of high quality competitive local orienteering events

Action:

- a) Host a series of events and competitions throughout the year of various types to suit all ages and abilities
- b) Use a variety of areas
- c) Ensure permissions in place
- d) Provide quality mapping complying with IOF specifications
- e) Provide accurate information about events
- f) Provide appropriate facilities, accurate information and advice at events
- g) Provide quality courses complying with BOF rules and guidelines
- h) Use reliable equipment
- i) Provide an accessible and informative results service

Ongoing action by:

Fixtures secretary
Fixtures secretary
Permissions secretary
Mapping officer
Webmaster

Event Organisers
Event Planners / Controllers
Equipment officer
Webmaster

Objective 2: To promote orienteering in the local area

Action:

- a) Host events aimed at schools, families and newcomers
- b) Use innovative event formats to broaden appeal
- c) Publicise orienteering events to non-members
- d) Put information useful to newcomers on the website
- e) Ensure all newcomers are welcomed and guided through the process
- f) Maintain and promote permanent courses

Ongoing action by:

Schools / Youth organiser
Fixtures secretary
Publicity officer / Chairman
Webmaster
Event Organisers
Permanent course officer

Objective 3: To ensure the club thrives

Action:

- a) Encourage regular participants to become members
- b) Encourage members to be event officials and/or serve on the committee
- c) Maintain a high-quality social media presence
- d) Maintain good financial control
- e) Maintain good relations with other clubs, the region and national organisations
- f) Maintain good relations with landowners
- g) Maintain, care for and upgrade equipment
- h) Provide regular training and social opportunities

- i) Provide valuable opportunities to encourage older juniors to continue with the club

Ongoing action by:

Membership secretary

Volunteer coordinator
Chairman
Treasurer

Chairman / Secretary
Permissions secretary
Equipment officer
Club captain / Youth organiser

Chairman