

# QUANTOCK ORIENTEERS CLUB STRATEGY

## Objective 1: To provide a regular programme of high quality competitive local orienteering events

### Action:

- a) Host a series of events and competitions throughout the year of various types to suit all ages and abilities
- b) Use a variety of areas
- c) Ensure permissions in place
- d) Provide quality mapping complying with IOF specifications
- e) Provide accurate information about events
- f) Provide appropriate facilities, accurate information and advice at events
- g) Provide quality courses complying with BOF rules and guidelines
- h) Use reliable equipment
- i) Provide an accessible and informative results service

### Ongoing action by:

Fixtures secretary  
Fixtures secretary  
Permissions secretary  
Mapping officer  
Webmaster / Magazine editor  
Event Organisers  
Event Planners / Controllers  
Equipment officer  
Webmaster

## Objective 2: To promote orienteering in the local area

### Action:

- a) Host events aimed at schools, families and newcomers
- b) Use innovative event formats to broaden appeal
- c) Publicise orienteering events to non-members
- d) Put information useful to newcomers on the website
- e) Maintain and promote permanent courses

### Ongoing action by:

Schools / Youth organiser  
Fixtures secretary  
Publicity officer  
Webmaster  
Permanent course officer

## Objective 3: To ensure continuation of the club

### Action:

- a) Encourage regular participants to become members
- b) Encourage members to be event officials and/or serve on the committee
- c) Providing a high quality club magazine
- d) Maintain good financial control
- e) Maintain good relations with other clubs, the region and national organisations
- f) Maintain good relations with landowners
- g) Maintain, care for and upgrade equipment
- h) Provide regular training and social opportunities

### Ongoing action by:

Membership secretary  
Volunteer coordinator  
Magazine editor  
Treasurer  
Chairman / Secretary  
Permissions secretary  
Equipment officer  
Club captain / Youth organiser